

No-28 Date-05.05.2020



MISSION DIRECTORATE  
Town Planning Colony, Dhenkanal (RS), Dhenkanal-759013

MISSION, Dhenkanal intends to empanel Resource Persons (Trainers) for delivering lectures in Entrepreneurship Development Programme for the period from 2020-2025. Interested Retired Govt. Officers, Bankers, Lecturers, Consultants may deliver lecturer on the following Subject/themes at different blocks, HQRs of Dhenkanal District. There is a provision of Honorarium amounting Rs.1,000/- per session for the Resource Persons. Interested Resource Persons are requested to express their willingness by submitting a profile with personal and experience details to Mail id- [pmu.mission@gmail.com](mailto:pmu.mission@gmail.com) on or before 5.00 PM of 15.05.2020

Sl. No	Subject
1	Rapport Building & Unfreezing-Micro Lab
2	Communication , Soft skills & Time management
3	Risk taking behavior
4	Advantages of self employment over wage employment. Entrepreneurship, charms & challenges Characteristics of an Entrepreneur, a matter of attitude & skill
5	Internalizing of Entrepreneur competencies, thematic apperception test (1) Step by step approach to become an entrepreneur
6	Business opportunity guidance (Agriculture, Horticulture, Animal husbandry, engineering, food Processing, plastics, handicrafts, textile, IT/ITES, others Product identification/guidance. Ease of doing business
7	Role of Bank, concept of cash credit and working capital linkage with schemes.
8	Accounts & Book keeping
9	Credit & working capital management Elements of Costing & Pricing. Cost consciousness and break even analysis
10	Managing the enterprise, purchasing, inventory/ material management Quality management, concept of quality and packaging.
11	Marketing strategy and sales techniques, Marketing Management. Market survey & report preparation Marketing strategy and sales techniques, Marketing Management.
12	Start-ups, innovations & incubation, Odisha startup policy
13	Forms of business organization, legal formalities for unit set-up Union , state laws applicable for an enterprise, income tax, GST, FSSAI
14	Project implementation, plan and steps for growth, expansion and diversification. Resource Mobilization and support system, role of supporting organisations
15	Enterprise growth, product diversification and expansion Prevention of sickness in enterprise
16	Need of Insurance for small enterprise and claim settlement
17	Computer application in business (use of Word/Excel& Power point, concept of E-commerce)
18	Sourcing of electricity & Ground water, License/clearances/NOC of ULB, GP, PCB & business of other departments associated with promotion of MSMEs.

